

2022 CLIENT HIGHLIGHT

EVENTSCASE



Event Options SA is an agency that specialises in providing technology, tools and bespoke services for conference and events, especially in meeting varied requirements for RSVP, registrations, check-ins, webinars, virtual events and hybrid events. The company is based in Johannesburg, South Africa and was established in 2010.

Currently, Event Options SA is servicing 30+ active regular clients and 50+ adhoc clients, with most of them falling under the financial services, healthcare, and event management industries.

When asked what the Event Options brand stands for, Larna Jackson, owner, said:

“We are affordable, flexible, customercentric, and friendly. Our services are not pitched at top-end clients. Majority of our clients are budget-conscious and cost-effective solutions are important. We are recognised for going the extra mile and having a solution-oriented approach to challenges.”

attentive. inventive. responsive.

it's all about results...

Events run in
one year

357

Webinars

230

Virtual events

78

RSVP and onsite
check-in events

50

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Event Options - Eventscase Partnership

On February 17, 2021, Event Options became part of Eventscase's roster of clients. They have specifically contracted Eventscase's website, Digital Venue, and onsite check-in products which they have in turn offered to their own clients via a reselling scheme. This has led to an increase in sales marked at R850,000 (approx. €50,000).

Looking deeper into their success, Larna Jackson has given us more insights on why they have chosen Eventscase over its competitors and why they would continue using us in the future. Here are some Q&A's surrounding the Event Options - Eventscase business relationship:

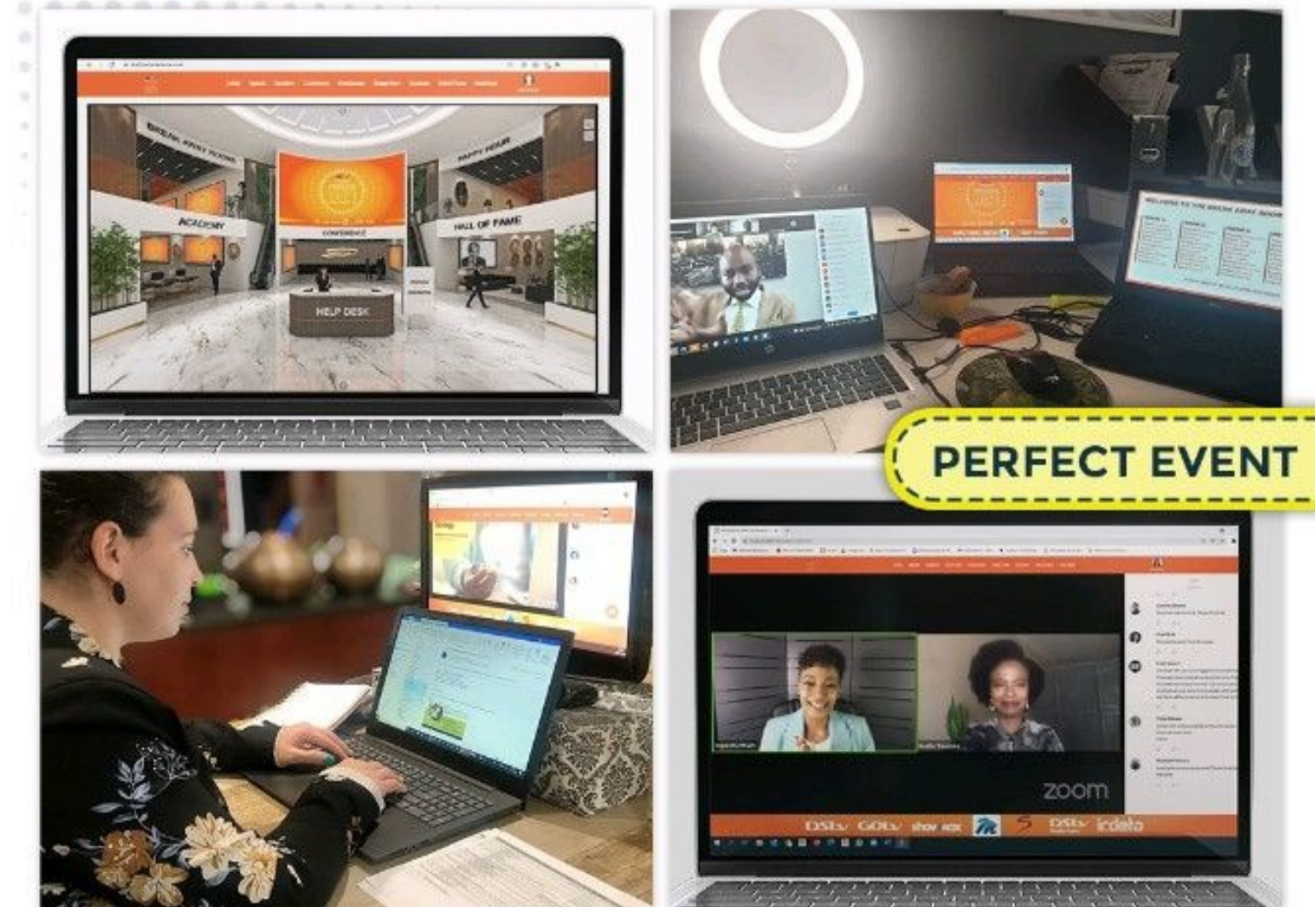
1 **What problem were you trying to solve when you found Eventscase?**

"We were looking for a licence that we could resell at rates at our discretion—a platform that allowed for virtual exhibition booths. The product should be well-established with an international footprint as clients were nervous about using new solutions with no history. An all-in-one platform that offered branding, virtual expo booths and the ability to view content post-event."

2 **Was it the first time facing this problem? If not, what other solutions have you tried before?**

"We have used Hubilo, EventMobi, and Hopin."

PERFECT EVENT: MULTICHOICE CONFERENCE



Event Options using Eventscase's Digital Venue facility for their event. Livestreaming via Zoom.

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3 *How was that problem affecting Event Options?*

“Before Eventscase, we were suggesting clumsy proposals where attendees were sent multiple links via email. The alternative was using 3rd party suppliers which reduced our earning potential.”

4 *When and how did you find out about Eventscase?*

“Event Tech Live.”

6 *What made you decide to try our product over other solutions?*

“Our account manager was so patient with all our questions, had great follow up skills and then once the breakdown was carefully explained, it came down to pricing.”

5 *Have you considered any other kind of solution?*

“Yes. We were reviewing Airmeet and Hub.”

7 *What's the highlight of our partnership so far?*

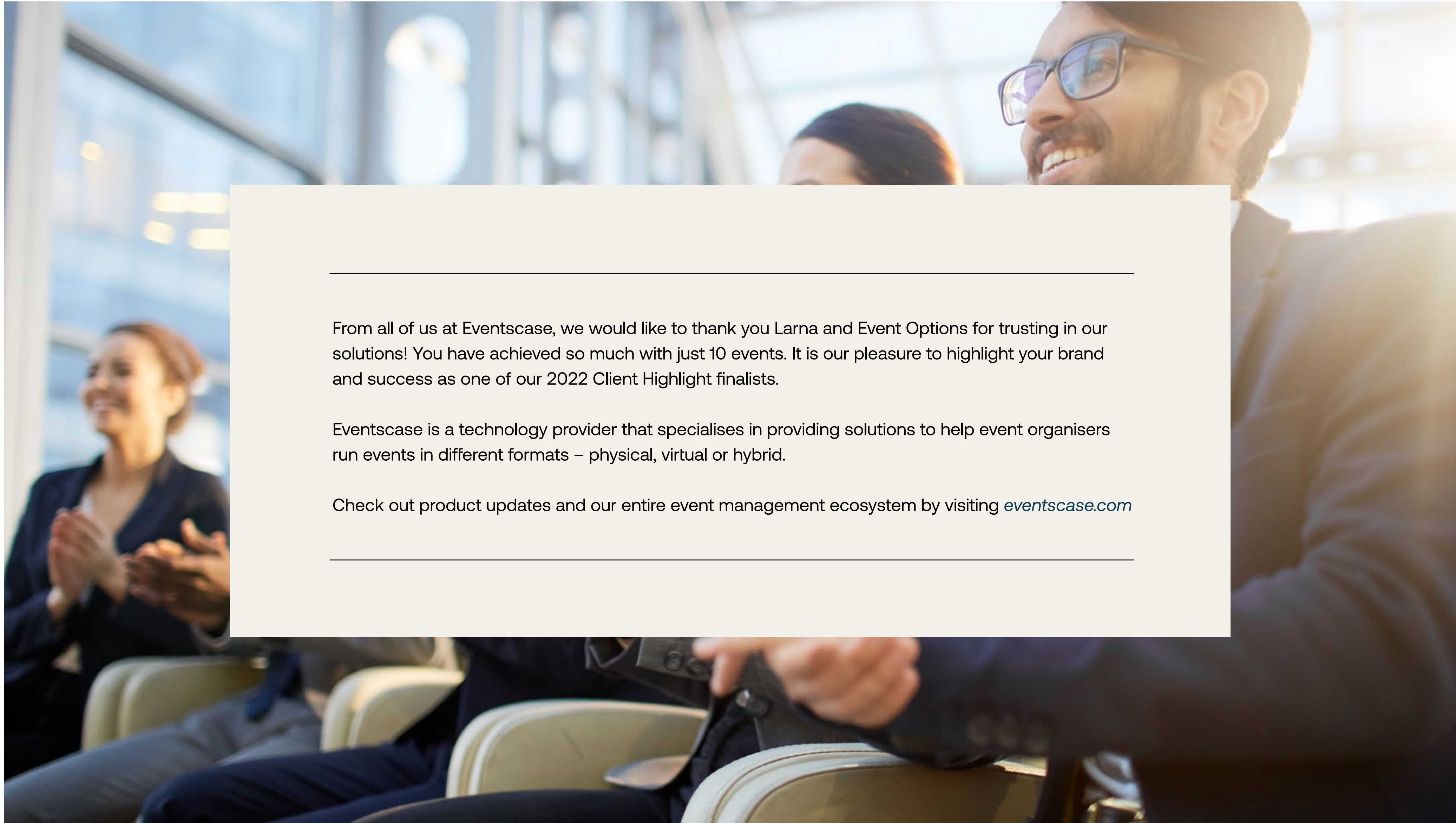
“Your amazing service and the responsiveness from Jon. I really appreciate the access to updates and new developments.”

Events delivered through
Eventscase so far

10
(Virtual events)

Increase in revenue after
using Eventscase

R850,000
(Approx. €50,000)



From all of us at Eventscase, we would like to thank you Larna and Event Options for trusting in our solutions! You have achieved so much with just 10 events. It is our pleasure to highlight your brand and success as one of our 2022 Client Highlight finalists.

Eventscase is a technology provider that specialises in providing solutions to help event organisers run events in different formats – physical, virtual or hybrid.

Check out product updates and our entire event management ecosystem by visiting eventscase.com

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